A Word from the Dean

EM Strasbourg Business School is a unique model of a Grande École de Management within an internationally recognized university. Our identity is shaped by several promises:

▪ to be at the heart of creating, disseminating, and transforming managerial knowledge into expertise and to therefore always have a forward-looking vision of major socioeconomic developments

▪ to take advantage of the national and international reputation of Strasbourg and of Alsace, located in the heart of Europe

▪ to constantly expand national and international networks, opening ourselves to the world, learning from others, and offering life-changing experiences abroad

▪ to offer interdisciplinary programs and to foster double competency, long-desired by companies

▪ to contribute to revealing and nurturing unique and distinctive talents

EM Strasbourg’s aim is for every stakeholder (professionals, students, lecturers, research-lecturers and administrative staff) to contribute to its overall value while respecting his own uniqueness. In this regard, visiting professors have an essential role to play, for they bring with them new ideas and ways of thinking. It is through unique programs such as this one that research and teaching synergies truly thrive.

Together we broaden the School’s horizons.

Assoc. Prof. Herbert Castéran, Dean of EM Strasbourg Business School
A Word from our Research Center Directors

With more than fifty researchers, HuManiS research center explores the major fields of management.

Recognized for the quality of its projects and dynamic research, HuManiS is a key player in increased competition between universities and business schools and attracts researchers from France and abroad. The research center aims to unite researchers around three major themes:

▪ Global talent management & social responsibilities
▪ Marketing & digitalization
▪ Entrepreneurship & management of change

Facts and Figures 2019

▪ 49 researchers and 21 PhD students
▪ 38 publications in peer-reviewed journals
▪ 15 book chapters
▪ 3 case studies
▪ 9 PhD dissertations
▪ 5 working papers
LaRGE research center brings together thirty-one research lecturers as well as several doctoral students to explore all issues relating to finance.

One of the largest research centers in the field of finance in France, LaRGE focuses its research on the following themes:

- Behavioral finance
- Banking
- Corporate finance
- Public finance

Facts and Figures 2019

- 37 researchers and 12 PhD students
- 13 publications in peer-reviewed journals
- 1 book
- 4 PhD dissertations
- 1 working paper

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Recent Publications at EM


A Word from our International Directors

EM Strasbourg Business School, where 1 out of 3 is an international student, is engaged in over 235 bilateral cooperation agreements with universities worldwide, including over twenty dual degree agreements.

Our School also founded the HERMES network, consisting of 26 universities in 14 different countries, with the aim of developing dual degree study programs, exchanging faculty and organizing joint research projects.

Our School is proud to offer a refreshed Visiting Professorship Program (ViP) for the 2020 intake.

The School revamped the program with the purpose of strengthening scientific and research cooperation with our international partner institutions, as well as to better match the visiting professors’ teaching expertise with the pedagogical needs of the School. We are looking forward to welcoming you in Strasbourg.

Assoc. Prof. Kevin Mac Gabhann, Associate Dean for International Relations Managing Director of the HERMES Network

Assoc. Prof. Enrico Prinz, Director of Internationalization
Visiting Professorship Program (ViP)
Call for Applications
The Program at a Glance

The Visiting Professorship Program (ViP) is open to faculty who hold a PhD in business administration / management or related fields and work as an assistant, associate, or full professor.

Applicants should have distinguished research accomplishments in a field of study taught at EM Strasbourg Business School: Finance, Accounting, Internal Control, Marketing, Information Systems, Strategy, General and Operational Management, Human Resources, Supply Chain, Entrepreneurship, etc.

In addition, applicants are expected to have a strong background in teaching and an interest in working in a multicultural environment.

20 vacancies per year

The deadline to submit an application is April 30, 2020.
# 2020-2021 Vacancies

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Dates</th>
<th>Specialization</th>
<th>Level</th>
<th>Hours</th>
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<tr>
<td>Les outils indispensables au contrôle de gestion</td>
<td>Dec. 1-11</td>
<td>Management control</td>
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<td>Principles in Leadership</td>
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<tr>
<td>Contemporary Issues in Wine Tourism</td>
<td>Feb. 1-12</td>
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<td>Current Issues in Marketing</td>
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</tbody>
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**Our expectations**

➢ Teach one course (20 to 27hrs).
➢ Present a poster to share your current research with EM faculty and meet our PhD students in your area of expertise.
➢ Participate in additional activities, such as EM research seminars, publication workshops, working paper reviews, etc.

**Remuneration and Reimbursements**

Visiting professors will receive €150 (gross) per teaching hour. Additionally, travel and accommodation expenses will be reimbursed up to €1,500 for applicants from European institutions and €2,500 for non-European institutions. For further information, please see our travel policy.

**Support for Research**

During their stay, visiting professors will benefit from the research facilities (library, office, computers, printers, meeting rooms, etc.) and the scientific environment EM Strasbourg offers. Moreover, support will be provided by contact people in both the IR Office and the Research Office.

**Application Procedure**

Applicants may apply for one or more specific vacancies here: [https://si.em-strasbourg.eu/candidatures/](https://si.em-strasbourg.eu/candidatures/)

**Contact**

vip@em-strasbourg.eu
EM Strasbourg Business School at a Glance

5 educational programs

Programme Grande École
Bachelor’s Program
Master’s Program
Executive Education Program
Doctoral Program
22,000
alumni

20,200m²
campus in the heart of the city

3,600
students
L’EM Strasbourg International

235+ university exchange agreements in 54 countries

500+ international exchange students per year each way

1,000+ students with foreign nationality

© EM Strasbourg Business School
Academic Excellence

- 2 research centers
- 86 researchers
- 7 corporate chairs

79th Financial Times Ranking

Top 150 Shanghai Ranking
A Place of Reflection and Action

200+ partner companies

450 corporate executives involved in the life of the School

entrepreneurial center

30+ conferences per year

© EM Strasbourg Business School
Accreditations, Networks, and Quality Labels

AACSB Accredited

EFMD Accredited

CONFÉRENCE DES GRANDES ÉCOLES

SGS Qualicert
EM Strasbourg strives to educate competent, responsible, and agile managers to become global citizens, ready to find their place in society and able to develop a performance-driven management style.

At EM Strasbourg Business School, the only Grande École de Management in France that is part of an internationally recognized university, we aim to produce high impact intellectual contributions based on academic research relevant for 21st century organizations.

**Mission**

To empower individuals and organizations alike to reveal their unique strengths and characteristics.

**Vision**

Two very simple words, which marked a turning point in our School’s history. Today, the slogan Be Distinctive preserves its very meaning. Firmly student-oriented, it is the expression of our School’s actions.

We do not want our students to be different; we want them to make a difference, by being themselves. We commit to our students and future students by inviting them to be distinctive by being who they are! EM Strasbourg strives to reveal, develop, and strengthen the talents of everyone.
Values

Sustainable Development as a Reality

This core value features in the training of future managers who will know how to exercise their social and environmental responsibilities at work, as well as in daily life.

Ethics: Knowing How to "Do the Right Thing"

Understanding how to make professional and personal choices in line with one’s own values and the values of those around us is how we understand – and train students in – the practical application of ethics.

Diversity as an Asset

EM Strasbourg trains students who reflect the diversity of the French population. It has thus developed a research program on the subject of diversity (generational management, religion in business, social openness, etc.)
The University of Strasbourg

A Brief History

The history of the University of Strasbourg dates back to the sixteenth century when Johannes Sturm, a protestant scholar, created a Protestant Gymnasium in 1538 with the mandate of disseminating knowledge, one of the core values of Humanism. Through the years, the Gymnasium eventually became the Royal University in 1631, not to mention a German university from 1870 to 1918.

The traditions of research and openness to the world inherited from this period are still at the heart of the University's values today. In 1971, the University of Strasbourg was divided into three universities based on academic disciplines only to reunite in 2009 and become a unique and pioneering example of merging universities in France to enhance international exposure and develop the multidisciplinary aspects of education and research.
Facts & Figures

52,000+ students, of which 20% are international
5,700+ lecturers, researchers, and staff
6 campuses, 35 faculties, schools, and institutes
71 research units
10 doctoral schools, 2,400+ PhD students
700+ international partnerships

Founding member of Eucor–The European Campus
Coordinator of the European Partnership for an Innovative Campus Unifying Regions - EPICUR
Recipient of the Excellence Initiative label (IdEx)
Member of international consortia such as the League of European Research Universities (LERU), the European Research Council (ERC), the Franco-German University (UFA), Utrecht Network, Academic Consortium 21, etc.
The City of Strasbourg

A UNESCO World heritage site

Strasbourg has been on the UNESCO World Heritage list since 1988. The capital of the French region of Alsace, it is especially famous for its spectacular Gothic cathedral, its picturesque Petite France quarter, and its medieval churches, buildings and half-timbered houses.

At the heart of Franco-German friendship, the city of Strasbourg is also the symbol of reconciliation between the two countries.

A capital of Europe

Strasbourg is one of the few cities in the world along with New York and Geneva that is not a state capital but the seat of international organizations.

Strasbourg hosts European organizations such as the European Parliament, the Council of Europe and the European Court of Human Rights.

Staffed by expatriates from all over Europe, the presence of these organizations makes Strasbourg one of the most cosmopolitan cities in France.
Be distinctive