

## EBCA 4

### Entrepreneurship: behavioral and cognitive approaches

October 14-15, 2021



Thursday 14/10

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**13h00-13h30: Welcome coffee**

**13h30 -15h00: Session 1**

Fabio SALIBA and Thomas ROUVEURE (ISEOR, Magellan, Université de Lyon)

**Cognitive strategic configuration of the entrepreneur.**

*Discussant: Ksenija Djuricic (Humanis, Université de Strasbourg)*

Hayet SAADAoui (Université de Kairouan)

**Is more always better with respect to entrepreneurial self-efficacy? An experimental investigation.**

*Discussant: Marie Pfiffelmann (LaRGE, Université de Strasbourg)*

**15h00-15h30: Break 1**

**15h30-17h00: Session 2**

Célia MAGRAS (Université de Bordeaux)

**A new perspective to overcome bankruptcy stigma: a plea to theorize the stigma of entrepreneurial failure**

*Discussant: Régis Blazy (LaRGE, Université de Strasbourg)*

Bing SONG (SKEMA Business School)

**When we talk about the future: the effect of uncertainty perception on entrepreneurial propensity.**

*Discussant: Jocelyn Donze (BETA, Université de Strasbourg)*

**Friday 15/10**

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**8h30-9h00: Welcome coffee**

**9h00-10h30: Session 3**

Nicolae STEF (Burgundy School of Business) and Jean-Loup SOULA (LaRGE, Université de Strasbourg)

**New business formation and COVID-19: Evidence from French regions during lockdown and post-lockdown.**

*Discussant: Vivien Lefebvre (LaRGE, Université de Strasbourg)*

Guillaume THEVENET and Anaïs HAMELIN (LaRGE, Université de Strasbourg)

**The back to reality effect of financial literacy on entrepreneurial intention.**

*Discussant: Maxime Merli (LaRGE, Université de Strasbourg)*

**10h30-11h00: Break 2**

**11h00-12h30: Session 4**

Béatrice BOULU-RESHEF (LEO, Université d'Orléans)

**Leadership communication, transparency, and skin-in-the-game.**

*Discussant: Jérôme Hergeux (BETA, Université de Strasbourg)*

Mingfeng TANG, Hao HUANG and Xiameng LIU (Southwestern University Of Finance and Economics, Chengdu).

**Helping or Hindering? The Curvilinear Relation Between Poverty-related Life Stressor and Persistence in Entrepreneurship: A Cognitive Appraisal Approach.**

*Discussant: Francis Osei Totu (LaRGE, Université de Strasbourg)*