A WORD FROM OUR DEAN FACULTY

Recruitment, an essential strategic lever

Within the framework of the Contract of Objectives and Means (COM) signed with the University of Strasbourg, EMSBS has implemented an ambitious recruitment policy. It allows us not only to improve the supervision and training of our students but also to strengthen the School's research and the influence of our centers.

In this issue of Research Highlights, Marie Pfiffelmann, Associate Dean for Faculty Management & Research, outlines the measures already adopted and the objectives for the coming years.

Seven new professors have joined the ranks this fall, four of whom were doctoral students posted at our research centers. This clearly shows the benefit of having a quality doctoral school with colleagues invested in the supervision of PhDs.

In this issue, you will learn more about our new colleagues—namely, their backgrounds and research topics. I wish our new recruits a smooth integration and everyone an excellent academic year, rich in research, discussion, and collaboration.

INTERVIEW
Recruitment and research policy: Marie Pfiffelmann tells us all about it!

Marie Pfiffelmann, Associate Dean for Faculty Management & Research, encourages collaboration when it comes to defining an impactful recruitment policy in line with the School's research strategy.

>> Read more

NEWS

- L'AsTRES awards the price for best thesis to a student of EMBS
- D. Plotkina, best paper award at Colloque Marketing Digital
- A look back at the "Investment, Portfolio Choice and Asset Pricing" Workshop in collaboration with the University of Konstanz
- Discover our new web page "Research at glance"

>> Research newsfeed

A FEW PUBLICATIONS - CATEGORIES 1 & 2

Christophe GODLEWSKI, Laurent WEILL
"Are loans cheaper when tomorrow seems further?" Economic Modelling [CNRS cat. 2]

>> Read more
Felix OSTERTAG
"Blended value co-creation: A qualitative investigation of relationship designs of social enterprises.", Journal of Business Research
[CNRS cat. 2 / FNEGE rang 2]
Co-auteurs : Rüdiger Hahn et Inan Ince (Heinrich Heine University Düsseldorf)
>> Read more

Laurianne SCHMITT, Eric CASENAVE, Jessie PALLUD
"Salespeople’s work toward the institutionalization of social selling practices", Industrial Marketing Management
[CNRS cat. 2 / FNEGE rang 2]
>> Read more

RESEARCH AWARD
Célia Lemaire wins the award Les Espoirs de l'Université de Strasbourg
At the University of Strasbourg's back-to-school ceremony, the president of the University, Michel Deneken, presented a scientific award, Les Espoirs de l'Université de Strasbourg, to Célia Lemaire, associate professor and research advisor at EMSBS. This scientific award recognizes scientists who have shown originality and drive in implementing their research, which shows great promise.
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WELCOME
Hassan KAZMI
LaRGE
Accounting / Finance

Marie LEMAIRE
HuManiS
Human Resources

Francis OSEI-TUTU
LaRGE
Finance

Philipp Sauer
HuManiS
Supply Chain

Laurianne SCHMITT
HuManiS
Marketing

Stéphano VACHER
HuManiS
Strategy

Tony VALENTINI
HuManiS
Marketing

This fall, EM Strasbourg Business School welcomes seven new professors.

Discover their research topics and professional background.

>> Learn more
AGENDA

- October 1st: PhD Thesis Defense of Marie Stagde

Find all the seminar dates for each research center under the [Research] tab on the intranet.

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