

CORPORATE CHAIR HIGHLIGHTS (2016-2020)

7 corporate chairs

In partnership with :

Fondation Université de Strasbourg



**Sustainable
Development & CSR**



**Customer
Experience**



**Behavioral
Finance**



FM logistic



**Governance &
Family Business Transfer**



**Knowledge
Management**



**Wine & Tourism
Management**

4 academic workshops

28 academic articles in PRJs

15 book chapters

19 conferences for the general public

3 PhD dissertations funded
(FM Logistic Chair)

2 postdocs financed
(Governance & Family Business Transfer Chair)

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