



13th Congress of the Academy of Entrepreneurship and Innovation (AEI 2023)

Strasbourg, 28 - 29 - 30 June 2023

<https://www.em-strasbourg.com/fr/agenda/aei-2023>

Tomorrow's entrepreneurship: New issues, new challenges?

Presentation

The environment of the entrepreneur is currently facing many upheavals due to the health crisis, societal and technological developments, geopolitical risks, climate change ... Entrepreneurship therefore appears more and more as having to think in a complex environment, both constrained and evolving, which calls for changes in the way to live and operate. Moreover, the aspirations of entrepreneurs are more and more marked at the personal and societal levels and lead to rethink the purpose of entrepreneurial activities.

The AEI 2023 congress will aim at confronting points of view in order to better understand the evolution of entrepreneurship currently at work in society. The impact of new forms of entrepreneurship and new entrepreneurial processes will be explored. For example, works dealing with effectual strategies and uncertainty management, new competitive rhythms and time management, but also the impact of environmental constraints on entrepreneurial strategies, will allow us to address the challenges of tomorrow's entrepreneurship.

In this perspective, the AEI 2023 conference will be an opportunity to put our research into perspective in order to collectively reflect on the evolution of entrepreneurial projects and processes. It will be organized as a forum for exchange open to researchers and practitioners of entrepreneurship. We hope that the collective effort to synthesize the results will promote impactful research in the field of entrepreneurship. The AEI 2023 conference is also naturally intended to be a source of inspiration for our future research, as well as for all professional actors involved in the entrepreneurial journey, whether they are entrepreneurs or public and private actors participating in the entrepreneurial ecosystem.

The AEI 2023 conference is open to all works related to the fields of entrepreneurship, SMEs and innovation.

The 2023 edition organized in Strasbourg is structured around:

- thematic sessions (or tracks) that allow for in-depth treatment of specific topics, and are organized around specific calls;
- Varia sessions, which host work that does not fit into the specific sessions.

The 13th Congress will continue the Academy's effort to open up internationally by giving a large place to colleagues from non-French speaking countries. Submissions may be made in English or in French.

Interested researchers are invited to propose a thematic session.

The leaders of the selected thematic sessions will organize the double-blind evaluation process of the papers submitted for their session, in collaboration with the scientific committee of the congress, which will validate the list of accepted papers. Submissions will be managed on the conference platform: scienceconf.org

The track leaders will chair their session during the conference.

Calendar

15/07/2022: deadline for receiving track proposals.

05/09/2022: notification of acceptance of the track by the scientific committee.

15/09/2022: diffusion of the calls for papers within each accepted track

15/01/2023: receipt of papers (short papers - max 3000 words - or long papers)

15/03/2023: notification to authors

30/04/2023: reception of the revised papers, short or long, in their final version

Modalities of submission:

Submissions will be made on the conference platform: <https://aei2023.sciencesconf.org/>

In addition to filling in the form on the platform, you will have to fill in and submit two documents (template downloadable from the platform and the conference website):

Document 1: Submission of a Track proposal

Document 2: Call for papers of the Track

For any question you can write to us at AEI2023@em-strasbourg.eu

Organizing Committee: Anaïs Hamelin (Sciences Po Strasbourg, University of Strasbourg), Vivien Lefebvre (EM Strasbourg, University of Strasbourg), Jean-Loup Soula (EM Strasbourg, University of Strasbourg) and Guillaume Thevenet (Sciences Po Strasbourg, University of Strasbourg).