

A WORD FROM OUR HEAD OF R&D



Géraldine Broye
Head of R&D

New research clusters at EMSBS

As part of the call for research proposals “Cluster EM 2022,” the Research Committee was pleased to select two cross-disciplinary research clusters that the School will support for a period of three years. Our two new clusters will contribute significantly to the development of the School’s area of expertise “**responsible and sustainable management**” by involving researchers from different disciplines.

Two teams responded to the call for interdisciplinarity and innovation by proposing rich and promising research clusters: **(1) Climate Responsibility in and of Organizations** and **(2) Management in the Arts, Environment, and Society: creaTivity for Real Outcomes - MAESTRO**. This newsletter is dedicated to them.

INTERVIEW

New research clusters

Several members of our research centers have come together around two interdisciplinary research clusters. We interviewed their leaders to learn more about the process behind their creation and future projects.



Cluster: Climate Responsibility in and of organizations
Sarah Richard, associate professor at EMSBS, explains the inner workings of this cluster focused on the climate responsibility of organizations.

[>> Read more](#)



Cluster: Management in the Arts, Environment and Society: creaTivity for Real Outcomes - MAESTRO
Amélie Boutinot, associate professor at EMSBS, presents this cluster aimed at showing how creative industries can respond to sustainability issues.

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NEWS

- [CFP - 4th GAMOD: EIASM Workshop on Governance and Management of Digitalization](#)
- [CFP - 19th EIASM Workshop on Corporate Governance](#)
- [S. Michel on organising a EUCOR seminar](#)
- [W. Eleyed Said, winner of the PhD contest Ma thèse en 180 secondes](#)

[>> Research newsfeed](#)

A FEW PUBLICATIONS - CATEGORIES 1 & 2



Sven-Volker REHM

"Researching digitalized work arrangements: A Laws of Form perspective", *Information and Organization*
[CNRS cat. 2, HCERES cat. A].

Co-authors: Lakshmi Goel (University of North Florida) and Iris Junglas (College of Charleston).

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Philip C. SAUER

"Supply chains' sustainability trajectories and resilience: a learning perspective in turbulent environments", *International Journal of Operations and Production Management*
[CNRS cat. 2, FNEGE rang 2, HCERES cat. A]

Co-authors: Minelle E. Silva (Excelia Business School) and Martin C. Schleper (University of Sussex)

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Jocelyne YALENIOS

"Work transformation and the HR ecosystem dynamics: A longitudinal case study of HRM disruption in the era of the 4th industrial revolution", *Human Resource Management*
[CNRS cat. 2, FNEGE cat. 1, HCERES cat. A]

Co-author: Sophie D'Armagnac (Toulouse Business School)

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RESEARCH PROJECT

"How to develop a plural identity in relationships with others? The case of Faïte." By Odile Paulus, Sophie Michel and Marie Lemaire.

*This research project, which has already been initiated, will now be part of the MAESTRO cluster. It was presented at the fair *Entreprendre dans la Culture*, which took place June 27–30, 2022.*

Faïte is the name of a third place created in 2021 in the Vosges with the idea of perpetuating a lively meeting place by rehabilitating an old farm into a space dedicated to creating and sharing art in a rural environment, while preserving a farm activity. Faïte honors various artistic forms, young creation, healthy eating, and crafts while featuring the senses and the hybridization of practices and aesthetics. Emerging and seasoned artists bring to life a varied artistic program, tinged with electronics.

The young president and scheduler leads this project within a multidisciplinary team and receives advice from the manager of the agency Candide, an experienced coordinator, especially with the festival Ososphère.

This situation is analyzed in relation to literature on the construction of organizational identity and the work of anthropologist Tom Ingold. How the identity of this third place is constructed in relation to its environment is observed closely. We most often see co-construction with stakeholders and firmer decision-making in some cases. This third place is based on values for navigating between several paradoxes. The entrepreneurial team demonstrates skills in collective intelligence allowing it to develop a third place whose identity, according to academic works, is neither precise, nor consensual.

NEW

EMSBS webpages dedicated to clusters

Under the **"Expertise"** tab of the Researcher profile, you will now find a page presenting each cluster. Visit them to discover more about the projects underway.

[>> Visit the pages](#)

A LOOK BACK ON...

Les Doctoriales HuManiS - June 20-22, 2022

This emblematic event, which allows doctoral students to present progress made on their dissertation, took place this year at EMSBS with professors and students from the University of Limerick and the Bucharest University of Economic Studies.

AGENDA

- **August 30:** HDR defense of Jean-François Stitch
- **August 31:** Interdisciplinary research seminar with Isabelle Walsh (Skema Business School), organized by Jessie Pallud and Sébastien Point

Find all the seminar dates for each research center under the **Research** tab on the intranet.

The next issue will be published in the fall. Until then, the Research Office wishes you an excellent summer vacation!

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