

A WORD FROM OUR ASSOCIATE DEAN FOR FACULTY & RESEARCH



Marie PIFFELMANN

Associate Dean for Faculty & Research

2022/2023: A year rich in research events

Research has always been at the heart of EMSBS's strategy. This year, we are welcoming five new research lecturers who will contribute to the creation of new knowledge within our school. I wish them an excellent academic year, filled with discussion and collaboration.

The year 2022/2023 will be punctuated with numerous research events such as the EIASM, AIMS, AEI conferences and many workshops.

The School will also launch the second call for cluster proposals in order to finance innovative and high-impact research projects within our three areas of expertise:

- Decision-making in a complex environment
- Responsible and sustainable management
- Digital transformation in organizations

Finally, this year will also be marked by the HCERES evaluation of our two research centers, HuManiS and LaRGE. Let us all be there to support our two research center directors on October 3 for HuManiS and on October 10 for LaRGE.

I wish you all a great start to the new school year and many leading publications to come.

INTERVIEW

Organizing events dedicated to research



Anne-Sophie Wira est en charge d'accompagner les enseignants-chercheurs de l'EM Strasbourg dans l'organisation de manifestations scientifiques. Nous l'avons interviewée sur ses missions et sur les événements qui auront lieu sur la période 2022-2023.

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NEWS

- [F. Osei-Tutu wins a PhD award from the University of Strasbourg](#)
- [J. Pallud supervises an HDR defense](#)
- [L.Schmitt wins the AFM-AMS 2022/2023 grant](#)

[>> Research newsfeed](#)

A FEW PUBLICATIONS - CATEGORIES 1 & 2



David DAMAND

"Parameterization of Demand-Driven Material Requirements Planning: A multi-objective genetic algorithm",
International Journal of Production Research
[CNRS cat. 2, FNEGE cat. 2, HCERES cat. A]

Co-authors: Marc Barth (EM Strasbourg) and Youssef Lahrichi (EM Strasbourg)

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Sarah RICHARD

"How Social Structures Influence the Labour Market Participation of Individuals with Mental Illness: A Bourdieusian Perspective", *Journal of Management Studies* [CNRS cat. 1, FNEGE cat. 1, HCERES cat. A]

Co-authors: Sophie Hennekam (Rennes School of Business) and Mustafa Özbilgin (Brunel University London)

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Jean-Loup SOULA

"Optimum technique de création de liquidité bancaire", *Revue Economique* [CNRS cat. 2, HCERES cat. A]

Co-author: Iftekhar Hasan (Fordham University)

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RESEARCH PROJECT

Observatory of the Future: Showcasing research and launching a new project for 2023

Through its first study on uberization and industry in 2030, the **Observatory of the Future** has determined four evolution scenarios as well as the main threats, opportunities, challenges, and action plans for manufacturers in the region Grand Est. The results obtained thus contribute to informing the strategic decisions of local actors on how to transition to Industry 4.0 by anticipating the potential contribution of digital actors.

The approach used is based on intensive collaboration between HuManiS researchers from various disciplines and practitioners, thus promoting transdisciplinary and international research in line with local businesses.

A first article entitled "**Possible changes of Industry 4.0 in 2030 in the face of uberization: Results of a participatory and systemic foresight study**" was published in the journal *Technological Forecasting and Social Change* (CNRS 2, ABS 3). Other papers are being published and have been presented at international conferences (AIMS 2021, EGOS 2021, EURAM 2022).

The results of the study will be presented at the European Parliament on October 14, 2022, as part of the CLUE conference.

A new study on the theme "circular economy and industry in 2035" will start in 2023 with a partially renewed team of HuManiS researchers: S. Michel, K. Djuricic, K. Bouvier, N. David, S. Gamoura, L. Lova, J. Bessouat, P. Beltramello, and S. Özel.

WELCOME



Romain FRANCK
HuManiS
Commercial Management



Michel KLEIN
HuManiS
Commercial Management



Nohade NASSRALAH
LaRGE
Accounting / Finance



Sila ÖCALAN-ÖZEL
HuManiS
Strategy



Ali ÖZDAKAK
LaRGE
Finance

This fall,
EM Strasbourg
Business School
welcomes five
new professors.

Discover their research
topics and professional
background.

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- **October 6:** Séminaire "Visiting Professorship Program"
- **November 7:** [EIASM Workshop on Corporate Governance and Management of Digitalization](#), organized by Laura Georg-Schaffner
- **November 8-9:** [EIASM Workshop on Corporate Governance](#), organized by Laura Georg-Schaffner

Find all the seminar dates for each research center under the **Research** tab on the intranet.

Contact

Anaëlle GUETH

Email:
anaelle.gueth@em-strasbourg.eu

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EM Strasbourg Business School
61 avenue de la Forêt-Noire
F-67085 Strasbourg Cedex



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