



EM Strasbourg
BUSINESS SCHOOL
UNIVERSITY OF STRASBOURG

Visiting Professorship Program

2023/2024



University			
of Strasbourg			



AACSB
ACCREDITED



ASSOCIATION
of **AMBA**
ACCREDITED



MASTER

A Word from the Dean

EM Strasbourg Business School is a unique model of a Grande École de Management within an internationally recognized university. Our identity is shaped by several promises:

- To be at the heart of creating, disseminating, and transforming managerial knowledge into expertise and to always have a forward-looking vision of major socioeconomic developments
- To take advantage of the national and international reputation of Strasbourg and Alsace, located in the heart of Europe
- To constantly expand national and international networks, opening ourselves to the world, learning from others, and offering life-changing experiences abroad
- To offer interdisciplinary programs and foster dual expertise, long-desired by companies
- To contribute to revealing and nurturing unique and distinctive talents

EM Strasbourg's aim is for every stakeholder (professionals, students, faculty, and administrative staff) to contribute to the School's overall value while respecting his or her own uniqueness. In this regard, visiting professors have an essential role to play, for they bring with them new ideas and ways of thinking. It is through unique programs such as our visiting professorship (ViP) program that research and teaching synergies truly thrive.

Together we broaden the School's horizons.

Assoc. Prof. Babak Mehmanpazir (PhD), Acting Dean of EM Strasbourg Business School



...and Our International Directors

EM Strasbourg Business School—where one in three students is international—is engaged in over 240 bilateral cooperation agreements, including over 15 dual degree agreements, with universities worldwide.

Our School founded the HERMES network, consisting of 28 universities in 19 different countries, with the aim of developing dual degree study programs, exchanging faculty, and organizing joint research projects.



Assoc. Prof. Kevin Mac Gabhann (PhD),
Associate Dean for International Relations
Managing Director of the HERMES Network
Founding Member of CANIE



Assoc. Prof. Enrico Prinz (PhD),
Acting Vice Dean
Director of Internationalization
Treasurer of the HERMES Network

Our School is proud to offer a continually enhanced visiting professorship (ViP) program for international faculty. The ViP program looks to strengthen research cooperation with our global partner institutions and to better match visiting professors' teaching expertise with the pedagogical needs of our programs. We are looking forward to welcoming you in Strasbourg where you'll play a crucial role in our internationalization efforts at home.

Research Centers & Clusters

HuManiS (Humans and Management in Society) explores the major fields of management and hosts 51 researchers.

Three major research areas:

- Global talent management & social responsibilities
- Marketing & digitalization
- Entrepreneurship & management of change



Prof. Sébastien Point (PhD),
Director of HuManiS

LaRGE (Management & Economics Research Center) explores all issues relating to finance and hosts 35 researchers.

Four major research areas:

- Behavioral finance
- Banking
- Corporate finance
- Public finance



Prof. Laurent Weill (PhD),
Director of LaRGE



Clusters

- Decision-making in a complex environment
- Responsible and sustainable management
(current teams: climate responsibility, creative industries for sustainability)
 - Digital transformation in organizations

Recent Publications at EM

- **Boufinot, A.** and Delacour, H. (2022) How the malleability of material artefacts contributes to institutional maintenance: The Guimard Metropolitan Railway entrances, 1914–2000. *Organization Studies*, 43
- Roger, T., **Roger, P.** and Willinger, M. (2022) Number sense, trading decisions and mispricing: An experiment. *Journal of Economic Dynamics and Control*, 135
- **Sauer, P.C.**, Silva, M.E. and Schleper, M.C. (2022) Supply chains' sustainability trajectories and resilience: a learning perspective in turbulent environments. *International Journal of Operations & Production Management*, 42-8
- **Blazy, R.** and **Blum, M.** (2022) Horizontal and vertical differentiation in comic art auctions. *Economic Inquiry*, 60-3
- Bertrand, J. and **Weill, L.** (2022) In December days are shorter but loans are cheaper. *Economic Inquiry*, 60-3
- Alexandre de Lima, F., Felipe., Seuring, S. and **Sauer, P.C.** (2022) A systematic literature review exploring uncertainty management and sustainability outcomes in circular supply chains. *International Journal of Production Research*, 60-19
- Rossmannek, O., **David, N.** and Schramm-Klein, H. (2022) Suppliers' loyalty to their sharing platform: The influence of multiple roles. *Journal of Business Research*, 143
- **Rehm, S-V.**, Goel, L., Junglas, I. (2022) Researching digitalized work arrangements: A Laws of Form perspective. *Information and Organization*, 32-2
- **Bootz, J-P.**, **Michel, S.**, **Pallud, J.** and Monti, R. (2022) Possible changes of Industry 4.0 in 2030 in the face of uberization: Results of a participatory and systemic foresight study. *Technological Forecasting and Social Change*, 184
- **Lefebvre, V.** (2022) Performance, working capital management, and the liability of smallness: A question of opportunity costs? *Journal of Small Business Management*, 60-3



Call for Applications

The ViP Program at a Glance



- 16 positions per year, spread over four periods
- A two-week stay on campus



Teaching

One course, taught in English,
from a list of vacancies
(20-27 hrs)



Research

Research paper presentation
Discussion with faculty on an area
of expertise (editing/publishing,
methodology)



Collaboration

Welcome lunch & orientation
Cocktail reception
Speed dating-inspired event with
PhD students/junior faculty
Individual meetings with faculty

While teaching activities are important, the prime objective of the two-week stay is to initiate or build on collaborative research projects with EMSBS faculty (e.g. joint paper, consortia-based research project, joint PhD supervision).

2023/2024 Course Vacancies

Dates	Course title	Level	Hours
Oct. 2-13	Advanced Seminar of Cases in Finance	Graduate	24
Oct. 2-13	Brand Management	Undergraduate	27
Oct. 2-13	Fundamentals of Corporate Finance	Undergraduate	27
Nov. 13-24	Consumer Insights	Undergraduate	27
Nov. 13-24	Current Issues in Marketing	Graduate	27
Nov. 13-24	International Financial (Risk) Management	Undergraduate	27
Nov. 13-24	Strategy and Complexity	Graduate	27
Jan. 29-Feb. 9	Innovation Management	Undergraduate	27
Jan. 29-Feb. 9	Learning Discoveries in Wine Marketing	Graduate	24
Jan. 29-Feb. 9	Principles in Leadership	Undergraduate	27
Mar. 11-22	Contemporary Issues in Wine Tourism: Sustainability and Resilience	Graduate	24
Mar. 11-22	Integrated Marketing Communication	Graduate	20
Mar. 11-22	Intercultural Management	Undergraduate	27
Mar. 11-22	Marketing Team Leadership	Graduate	27
Mar. 11-22	Tourism and Wine Management	Undergraduate	27
Mar. 11-22	Value-Based Selling	Graduate	24

* Exchange students only

Who Should Apply?



The ViP program is a visiting professorship program open to applicants who hold a PhD in business administration/management or a related field and work as an assistant, associate, or full professor.

Applicants should have distinguished research accomplishments in their field of expertise and are expected to have an international background in teaching and a keen interest in collaborating on international research activities.

Selection Criteria

Applications will be reviewed by members of the Faculty Management Committee who will attribute a score to each applicant. This score is based on his/her profile, research performance/publications, proposed course outline, extent of recent collaboration with EM Strasbourg Business School, and our strategic interest in his/her home institution.

Courses will be first attributed to applicants with the highest score. At the same time, remaining applicants will receive an email informing them of whether their application was refused or wait-listed.

**The deadline to submit an application is February 28, 2023.
All applicants will hear from us in early April.**

Remuneration & Reimbursement

Visiting professors earn €150* per teaching hour. In addition, travel, accommodation, and meal expenses are reimbursed up to €1,500 for applicants from European institutions and €2,500 for applicants from non-European institutions. Therefore, expenses exceeding this amount will not be reimbursed by the School. Please be advised that payment and reimbursement are processed at the end of the stay and can take approximately two to three months.

Meals:

Visiting professors are automatically reimbursed €17.50/day for meals (~14 days x €17.50/day = ~€245 in total meal expenses).

Accommodations:

A studio apartment is reserved for each visiting professor at the Résidence Arconati Visconti (38 boulevard d'Anvers, 67000 Strasbourg). A two minutes' walk from the School, this residence is reserved for researchers, professors, and postdoctoral fellows. A two-week stay costs ~€400. However, professors are free to find and book accommodations elsewhere.

Travel:

Professors make their own travel arrangements. If they choose to stay at the Résidence Arconati Visconti, up to €855 (European institution e.g., €1,500 - €245 - €400) and €1,855 (non-European institution e.g., €2,500 - €245 - €400) in travel expenses will be reimbursed.

*This is the gross amount from which ~20% in mandatory social contributions will be directly deducted from your pay. Please note that this is not tax; therefore you must pay applicable income taxes in your home country.

A Typical Two-Week Stay

Day 1

Welcome and Research

- Guided tour of campus
- Welcome lunch with School representatives + institutional presentation
- Research presentation + discussion in one of our research centers
- Additional topic-specific exchange, if applicable
- Cocktail reception to finish off the first day!



Days 2–10

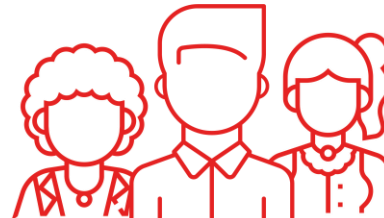
Teaching

Courses are scheduled over the two weeks.

It may happen that on some days no course is scheduled because students have other commitments. In this case, you may plan your own activities. The weekend is generally free. Why not discover Strasbourg and its surroundings?

Additional Research Event

A unique, speed dating-inspired event with the School's PhD students will be organized (exact date to be determined).



Application Procedure

Applications may be submitted in French or English by clicking on the appropriate flag:

<https://si.em-strasbourg.eu/candidatures/>


Applicants may apply to one or more vacancies. To begin, click on a vacancy under "Professeurs invités" or "Visiting professors". If you have applied in previous years, enter your login details under "Espace candidat" or "Applicant space".

We recommend using the latest version of Chrome or Mozilla Firefox.

Application period: Feb. 1–28, 2023

Contact & Support

Support is provided by the International Relations Office: vip@em-strasbourg.eu

 **Candidatures - EM Strasbourg**

Our job vacancies

Research lecturers
No vacancies are currently available.

Adjunct lecturers
As part of its development and international accreditation policy, EM Strasbourg management.
[Apply](#)

Visiting professors
No vacancies are currently available.

Applicant space

The username and password were provided to you by e-mail after submitting your application.

E-mail address

Password

[Log on](#)

[Forgot your password?](#)

Your ViP Team at the School



Assoc. Prof.
Babak Mehmanpazir (PhD)
Acting Dean



Assoc. Prof.
Enrico Prinz (PhD)
Acting Vice Dean
Director of Internationalization



Assoc. Prof.
Kevin Mac Gabhann (PhD)
Associate Dean for International
Relations



Prof.
Marie Piffelmann (PhD)
Associate Dean for
Faculty Management & Research



Prof.
Géraldine Broye (PhD)
Head of Research



Anne-Sophie Wira
Administrative Assistant for Research
& Research Communications
Coordinator



Jördis Seiler
International Mobility Programs
& ViP Coordinator



Sherry Stanbury
Project Coordinator for
Internationalization

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The School

EM Strasbourg at a Glance

5

*types of
programs*

Programme Grande École

Bachelor's Program

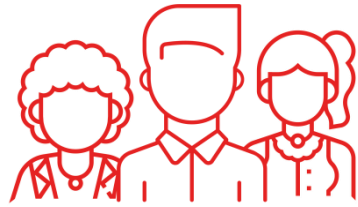
Master's Program

Executive Education Program

Doctoral Program



Key Figures

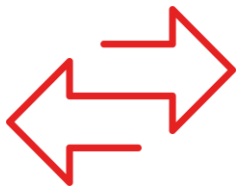


3,200+

students

30%

international students



400+

*international exchange
students*

240+

*university exchange
agreements in 50 countries*



2

*research
centers*



98

*core faculty
members*

150+

adjunct faculty





Mission

EM Strasbourg strives to educate competent, responsible, and agile managers to become global citizens, ready to find their place in society and able to develop a performance-driven management style.

At EM Strasbourg Business School, the only Grande École de Management in France that is part of an internationally recognized university, we aim to produce high-impact intellectual contributions based on academic research relevant for 21st-century organizations.

Vision

To empower individuals and organizations alike to reveal their unique strengths and characteristics.

Be Distinctive

Two very simple words, which marked a turning point in our School's history. Today, the slogan Be Distinctive preserves its very meaning. Firmly student-oriented, it is the expression of our School's actions.

We do not want our students to be different; we want them to make a difference, by being themselves. We commit to our current and future students by inviting them to be distinctive by being who they are! EM Strasbourg strives to reveal, develop, and strengthen the talents of everyone.

Values & Roots

Sustainable Development: A Reality

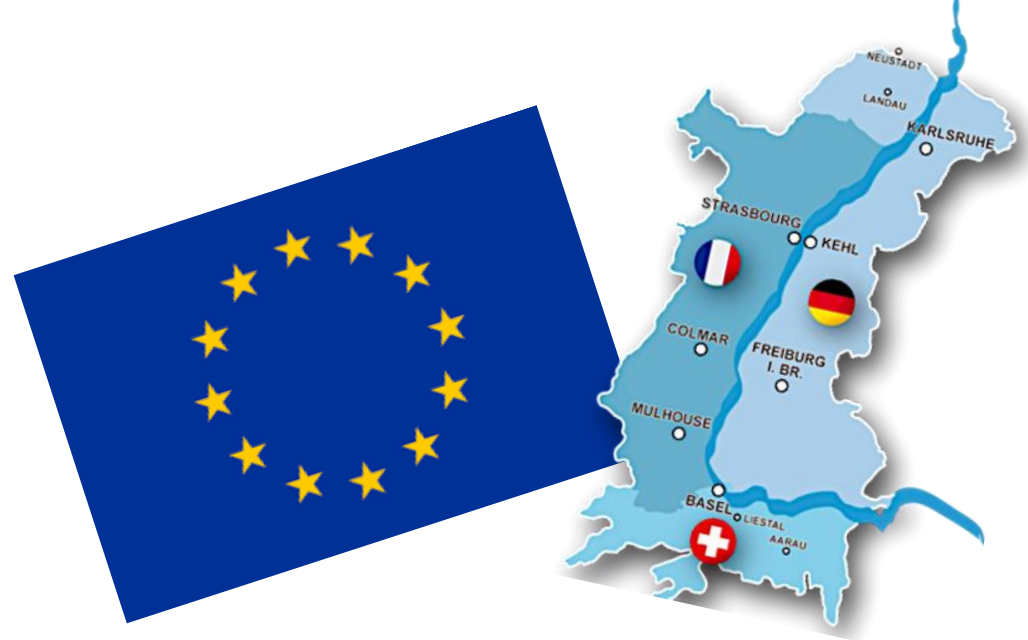
This core value features in the training of future managers who will know how to exercise their social and environmental responsibilities at work as well as in daily life.

Ethics: Doing the Right Thing

Understanding how to make professional and personal choices in line with one's own values and the values of those around us is how we understand—and train students in—the practical application of ethics.

Diversity: An Asset

EM Strasbourg trains students who reflect the value of diversity. Since 2012, the School has held the diversity label, demonstrating its commitment to preventing discrimination, providing equal opportunity, and promoting diversity in human resources management.



Annual Conference at the European Parliament: 2022 Edition



Photo credit: Delguira Villemin

The image features a solid red background. In the four corners, there are clusters of squares in various shades of red and white, creating a pixelated or mosaic-like effect. These squares are of different sizes and are arranged in a way that they appear to be floating or attached to the corners of the frame.

The University

The University of Strasbourg

Université

de Strasbourg

A Brief History

The history of the University of Strasbourg dates back to the 16th century when Johannes Sturm, a protestant scholar, created a Protestant *Gymnasium* in 1538 with the mandate of disseminating knowledge—one of the core values of humanism. Through the years, the *Gymnasium* eventually became a university in 1621, not to mention a German university from 1870 to 1918.

The traditions of research and openness to the world inherited from this period are still at the heart of the University's values today. In 1971, the University of Strasbourg was divided into three universities based on academic disciplines only to reunite again in 2009. It became a unique and pioneering example of merging universities in France to enhance international exposure and develop the multidisciplinary aspects of education and research.



Facts & Figures

56,000+ students, 20% of whom are international

5,800+ lecturers, researchers, and staff

6 campuses

35 faculties, schools, and institutes

70 research units

10 doctoral schools, 2,100+ PhD students

5 active Nobel Prize winners: Jean-Pierre Sauvage, chemistry (2016); Martin Karplus, chemistry (2013); Jules Hoffmann, physiology-medicine (2011); Richard Schrock, chemistry (2005); Jean-Marie Lehn, chemistry (1987)

750+ international partnerships

Founding member of EUCOR–The European Campus

Coordinator of the European Partnership for an Innovative Campus Unifying Regions (EPICUR)

Recipient of the Excellence Initiative (IdEx) label

Member of international consortia: League of European Research Universities (LERU), European Research Council (ERC), Franco-German University (UFA), Utrecht Network, Academic Consortium 21, etc.



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The City

The City of Strasbourg

A UNESCO World Heritage Site

Strasbourg has been on the UNESCO World Heritage list since 1988. The capital of the French region of Alsace, it is especially famous for its spectacular Gothic cathedral, its picturesque Petite France quarter, and its medieval churches, buildings, and half-timbered houses.

At the heart of Franco-German friendship, the city of Strasbourg is also the symbol of reconciliation between the two countries.



A Capital of Europe

Strasbourg, along with New York and Geneva, is one of the few cities in the world that is not a state capital but home to international organizations.

Strasbourg hosts European organizations such as the European Parliament, the Council of Europe, and the European Court of Human Rights.

Staffed by expatriates from all over Europe, the presence of these organizations makes Strasbourg one of the most cosmopolitan cities in France.





be distinctive



University			
		of Strasbourg	

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em-strasbourg.com