

A WORD OF WELCOME



Kevin MAC GABHANN
Associate Dean of
International Relations

EMSBS drives forward an internationally oriented research policy

Internationalization is a major pillar of the School's research strategy. Its success relies on several levers:

- the creation of new partnerships and close collaboration with international partner universities, beyond student mobility, to create more strategic institutional relationships;
- our role in leading the international network of universities HERMES;
- the provision of leave for research or thematic conversions (CRCT) for our contract research lecturers;
- the presence of about 15 international visiting professors welcomed each year via the Visiting Professorship (ViP) Program;
- the development of large-scale projects through European funding programs.

We have also observed a constant rise in PRJ articles in English and in copublications with our international partners. We warmly thank our research lecturers for their commitment and contribution to the advancement of international research at our School!

HOW-TO

Leave for Research or Thematic Conversions (CRCT)

It exempts research lecturers from teaching and administrative tasks for a given period in order to deepen, begin, or finalize research projects. Traditionally reserved for research lecturers with civil servant status, EMSBS, with the agreement of the University, offers this option annually to contract research lecturers

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NEWS

- [Creation of a research partnership with Kemmy Business School](#)
- [L. Viale becomes a research advisor](#)
- [Industry brings 500 students from EMSBS to the European Parliament](#)

[>> Research newsfeed](#)

A FEW PUBLICATIONS [cat. 1 & 2]



Amélie BOUTINOT

"How the malleability of material artefacts contributes to institutional maintenance: The Guimard metropolitan railway entrances, 1914–2000", *Organization Studies* [CNRS cat. 1, FNEGE cat. 1, HCERES cat. A]

Co-author: Hélène Delacour (University of Lorraine)

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Nohade NASRALLAH

"Initial Coin Offerings: a Hybrid Empirical Review", *Small Business Economics* [CNRS cat. 2, FNEGE cat. 2, HCERES cat. A]

Co-authors: Muneer M. Alshater (Philadelphia University, Jordan), Mayank Joshipura (NMIMS University, India) and Rim El Khoury (Lebanese American University, Lebanon).

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Philipp SAUER

"Organizational tensions in industry 4.0 implementation: A paradox theory approach", *International Journal of Production Economics* [CNRS cat. 1, FNEGE cat. 1, HCERES cat. A]

Co-authors: Marcos Dieste and Guido Orzes (Free University of Bozen-Bolzano).

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RESEARCH PROJECT

Development of an INTERREG Rhin Supérieur project

Sophie Michel and Philipp Sauer, HuManiS members, are coordinating with Philippe Hamman from the SAGE/Unistra research center the implementation of an INTERREG VI project on the development of sustainable cross-border food supply chains in the Upper Rhine region.

INTERREG Rhin Supérieur is a European program that finances cross-border cooperation initiatives in the French-German-Swiss Upper Rhine area. The project we are proposing brings together the universities of Strasbourg (coordinator), Basel, Freiburg, Haute-Alsace, Karlsruhe, and more than 22 professional partners from the Upper Rhine region around four objectives:

1. to improve the sustainability of the food system in the Upper Rhine region in order to contribute to climate change prevention and adaptation;
2. to increase autonomy and resilience in three sectors in particular—namely the sunflower, legume, and fruit and vegetable sectors;
3. to strengthen the sustainable practices of actors within these three food supply chains by better reconciling ecological and social issues (organic farming, social and professional integration, fair remuneration, access to healthy food, etc.);
4. to establish a strong cross-border network of support and innovation for sustainable supply chains, including capacities for cooperation within and between regions.

The project has already received positive feedback from INTERREG by successfully passing the pre-proposal stage in 2022. If the success of this project continues during the final submission phase (between May and September 2023), it will be able to start in January 2024 and last a duration of three years.

A LOOK BACK ON...

The 2022/2023 ViP Program

As part of the Visiting Professorship (ViP) Program, several professors from international universities came to EMSBS this year to give courses to our students and discuss research projects with our faculty.

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AGENDA

- **March 13:** International research afternoon (Visiting Professorship Program)
 - **Natalia Velikova** (Texas Tech University)
 - **Benoit Aubert** (HEC Montréal)
 - **Doug Hughes** (University of South Florida)
- **April 3-4:** **European Innovation & Trade Colloquium**, organized by Michel Klein.
- **April 6:** **Customer Experience Chair Workshop**, organized by Claire Roederer

Find all the seminar dates for each research center under the **Research** tab on the intranet.

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