

## A WORD FROM THE HUMANIS RESEARCH DIRECTOR



**Sébastien Point**  
Director of HuManiS  
Research Center

### Habilitation to Supervise Research (HDR), an important indicator of the school's research policy

In the HuManiS research center, 34 PhD students have successfully defended their theses over the past eight years. Four co-supervision projects and one international co-supervision project are currently underway.

This has been made possible by the school's recruitment policy and by the increase in the number of researchers who have passed their HDR. This has boosted the number of potential thesis directors to 16 at the research center.

In the past six months, three HuManiS researchers have obtained their Habilitation to Supervise Research (HDR), the highest university degree: Laurence Viale, Samia Chehbi-Gamoura and Sarah Richard. As far as I know, 6 other HDR are being prepared within HuManiS and I am delighted about that.

This shows a strong research dynamic, a notable contribution to management sciences and a willingness to supervise PhD students. It is important to represent multiple disciplines in order to offer as many supervisory skills as possible to doctoral candidates. Finally, the number of HDRs in a laboratory remains crucial since it can condition the rules for the attribution of ministerial doctoral grants.

## HOW-TO

### HDR: French qualification to supervise research

The HDR is a national higher education diploma that can be obtained after a doctorate. This qualification allows associate professors to apply for a position as full professor, to be a PhD adviser, or to be an external dissertation committee member. We have collected several feedbacks on the criteria for registration, the role of the HDR-qualified adviser as well as on the writing of the dissertation and the procedure of the defense.

[>> Read more](#)

## NEWS

- [S. Chehbi-Gamoura defends her HDR dissertation](#)
- [S. Richard defends her HDR dissertation](#)
- [K. Djuricic, a finalist for the 2023 AEI PhD Award](#)
- [H N. Le defends her PhD dissertation](#)

[>> Research newsfeed](#)

## A FEW RECENT PUBLICATIONS



### Romain FRANCK

"How Social Media Use Enhances Salesperson Performance", *Journal of Business & Industrial Marketing* [CNRS cat. 3, FNEGE cat. 3, HCERES cat. B, ABS cat. 2]

Co-author: Maud Damperat (Université Lumière Lyon 2)

[>> Read more](#)



### Anaïs HAMELIN

"Questioning the Growth Dogma: A Replication Study", *Entrepreneurship Theory & Practice* [CNRS cat. 1, FNEGE cat. 1, HCERES cat. A, ABS cat. 4]

Co-author: Cyrine Ben-Hafaïedh (Université de Lille)

[>> Read more](#)



### Christian OTT

"The market value of decomposed carbon emissions", *Journal of Business Finance & Accounting* [CNRS cat. 2, FNEGE cat. 2, HCERES cat. A, AJG cat. 3]

Co-author: Frank Schiemann (University of Bamberg)

[>> Read more](#)

## RESEARCH PROJECT

"A study of the evolution of the socio-economic models of socio-cultural centers", by Vivien Lefebvre as part of his HDR defense

Socio-cultural centers (CSC) are neighborhood associations that carry out, among other things, actions and projects related to social inclusion, support for parenthood and cultural mediation. On a national scale, there are more than 2,000 CSC in France, employing more than 60,000 employees and mobilizing more than 160,000 volunteers. Funded in large part by local authorities and the family allowance fund, the CSC have been facing a decline in their financial resources for several years. At the same time, their missions are more numerous and more complex due to the repetition of crises and their social consequences. For the CSC, key players in the social and cultural life of a district, there is the dual challenge of decision-making autonomy in the choice of actions and the ability to mobilize financial resources.

As part of my HDR dissertation, I chose to work on the governance of associations and, more specifically, on the socio-economic models of CSC. Based on numerous exchanges with administrators and directors of CSC as well as representatives of local authorities in the Bas-Rhin, I developed a research project on the creation of political coalitions between CSC. Such coalitions are likely to increase the negotiation power of CSC with their financial partners and, therefore, to give them back their decision-making and financial autonomy. The objective of this research project is to provide strategic tools to CSC administrators and managers to help them mutualize their resources in order to preserve their capacity to act in a context marked by budgetary uncertainty.

---

## A LOOK BACK ON...

### 2023 European Innovation & Trade Colloquium

EMSBS, in partnership with the Fédération de la Vente Directe (FVD) and the Global Sales Science Institute (GSSI), organized the ninth edition of the European Innovation & Trade Colloquium on April 3–4, which took place online.

[>> Read more](#)

### 2023 Customer Experience Chair Workshop

The annual Customer Experience Chair Workshop took place on April 6 at EMSBS and was attended by sixty or so participants: research lecturers, professionals, partners of the Chair, and EMSBS students. It was focused on the theme "Journey into Web3: reinventing the experience".

[>> Read more](#)

---

## HOT OFF THE PRESS

### 2022 research overview

This annual brochure showcases EMSBS's research highlights. Discover the 2022 edition that has just been published (available in French and English).

[>> Check out the brochure](#)

---

## RECRUITMENT

### Doctoral contracts (fall 2023)

EMSBS is looking to strengthen its policy of supporting young researchers. As a result, it is proposing two doctoral contracts to be filled in the form of a three-year fixed-term contract.

Deadline for application: **June 16, 2023**

[>> Read more](#)

---

## AGENDA

- **June 6-9:** 32th Conference of the International Association for Strategic Management (AIMS), organized by Thierry Nobre
- **June 16:** Workshop in finance, organized by LaRGE research center with the participation of professors from Limerick University
- **June 26-27:** Doctoriales HuManiS, organized by Sébastien Point
- **June 28-30:** 13th Congress of the Academy of Entrepreneurship and Innovation (AEI), organized by Anaïs Hamelin

Find all the seminar dates for each research center under the **Research** tab on the intranet.

---

## Contact

Anaëlle GUETH

Email:  
anaelle.gueth@em-strasbourg.eu

---

## Follow us



EM Strasbourg Business  
School



**be distinctive\***