Visiting Professorship Program
2024/2025

University of Strasbourg
A Word from the ViP Directors

EM Strasbourg Business School is a unique model of a Grande École de Management within an internationally recognized university. Our identity is shaped by our desire to

- be the leading business school in the trinational Upper Rhine Valley,
- value individual uniqueness and empower people from all walks of life to thrive beyond borders,
- educate responsible leaders capable of embracing a European mindset and making business a force for good,
- produce impact-driven research supporting organizational change, both near and far,
- accelerate innovation and entrepreneurship within our ecosystem.

Our School is proud to offer a continually enhanced visiting professorship (ViP) program to international faculty. The ViP Program looks to strengthen research cooperation with our global partner institutions while complementing the pedagogical excellence of our degree programs.

We are looking forward to welcoming you in Strasbourg where you’ll play a crucial role in our internationalization efforts at home. It is through unique programs like this one that research and teaching synergies truly thrive.

Together we broaden the School’s horizons.

Assoc. Prof. Enrico Prinz, Vice Dean for Strategic Management
Prof. Géraldine Broye, Head of R & D
Research Centers & Clusters

HuManiS (Humans & Management in Society) explores the major fields of management and hosts 53 researchers.

Three major research areas:
- Global talent management & social responsibilities
- Marketing & digitalization
- Entrepreneurship & management of change

LaRGE (Management & Economics Research Center) explores all issues relating to finance and hosts 40 researchers.

Four major research areas:
- Behavioral finance
- Banking
- Corporate finance
- Public finance

Prof. Jean-Philippe Bootz (PhD), Director of HuManiS

Prof. Anaïs Hamelin (PhD), Director of LaRGE

Joint Areas of Expertise
- Decision-making in a complex environment
- Responsible and sustainable management
  (current clusters: climate responsibility, creative industries for sustainability)
- Digital transformation in organizations
Recent Publications at EM


Call for Applications
The ViP Program at a Glance

- 18 positions per year, spread over four periods
- A two-week stay on campus

Teaching
- One course, taught in English, from a list of vacancies (20-27 hrs)

Research
- Research paper presentation
- Discussion with faculty on an area of expertise (editing/publishing, methodology)

Collaboration
- Welcome lunch & orientation
- Faculty reception
- Individual meetings with faculty

While teaching activities are important, the prime objective of the two-week stay is to initiate or build on collaborative research projects with EMSBS faculty (e.g. joint paper, consortia-based research project, joint PhD supervision).
# 2024/2025 Course Vacancies

<table>
<thead>
<tr>
<th>Dates</th>
<th>Course title</th>
<th>Level</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Nov. 4–15</td>
<td>Advanced Seminar of Cases in Finance</td>
<td>Graduate</td>
<td>24</td>
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<td>Current Issues in Marketing</td>
<td>Graduate</td>
<td>27</td>
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<td></td>
<td>Ethics &amp; Management</td>
<td>Undergraduate</td>
<td>27</td>
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<td></td>
<td>Advanced Strategic Management</td>
<td>Graduate</td>
<td>27</td>
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<td></td>
<td>Fundamentals of Corporate Finance</td>
<td>Undergraduate</td>
<td>27</td>
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<td>Jan. 27– Feb. 7</td>
<td>Consumer Insights</td>
<td>Undergraduate</td>
<td>27</td>
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<td>Learning Discoveries in Wine Marketing</td>
<td>Graduate</td>
<td>24</td>
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<td></td>
<td>International Financial (Risk) Management</td>
<td>Undergraduate</td>
<td>27</td>
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<td>Mar. 3–14</td>
<td>Integrated Marketing Communications</td>
<td>Graduate</td>
<td>20</td>
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<td>Contemporary Issues in Wine Tourism: Sustainability and Resilience</td>
<td>Graduate</td>
<td>24</td>
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<td>Value-Based Selling</td>
<td>Graduate</td>
<td>20</td>
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<td>Mar. 24–Apr. 4</td>
<td>Innovation Management (two vacancies)</td>
<td>Undergraduate</td>
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<td>Green Finance</td>
<td>Undergraduate</td>
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<td>Marketing Team Leadership</td>
<td>Graduate</td>
<td>27</td>
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<td></td>
<td>Principles in Leadership (two vacancies)</td>
<td>Undergraduate</td>
<td>27</td>
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<td></td>
<td>Sustainable HR Strategies through UN SDGs Integration</td>
<td>Graduate</td>
<td>24</td>
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Who Should Apply?

The ViP program is a visiting professorship program open to applicants who hold a PhD in business administration/management or a related field and work as an assistant, associate, or full professor.

Applicants should have distinguished research accomplishments in their field of expertise and are expected to have an international background in teaching and a keen interest in collaborating on international research activities.

Selection Criteria

Applications will be reviewed by members of the Faculty Management Committee who will attribute a score to each applicant. This score is based on his/her profile, research performance/publications, proposed course outline, extent of recent collaboration with EM Strasbourg Business School, and our strategic interest in his/her home institution. Courses will be first attributed to applicants with the highest score. All applicants will receive an email informing them of whether their application was accepted, refused, or wait-listed.

The deadline to submit an application is February 29, 2024. All applicants will hear from us by mid-May.
Remuneration & Reimbursement

Visiting professors earn €150* per teaching hour. In addition, travel, accommodation, and meal expenses are reimbursed up to €1,500 for applicants from European institutions and €2,500 for applicants from non-European institutions. Therefore, expenses exceeding this amount will not be reimbursed by the School. Please be advised that payment and reimbursement are processed at the end of the stay and can take approximately two to three months.

Meals:
Visiting professors receive lunch vouchers for our school cafeteria and are reimbursed automatically €20.00/day on weekdays and €40.00/day on weekends for additional meals (no receipts needed).

Accommodations:
A studio apartment is booked for each visiting professor at the Résidence Arconati Visconti (38 boulevard d’Anvers, 67000 Strasbourg). A two minutes’ walk from the School, this residence is reserved for researchers, professors, and postdoctoral fellows. A two-week stay costs ~€450 and is paid directly by the School. However, professors are free to find and book accommodations elsewhere (max. reimbursement/night: €130, taxes and breakfast included).

Travel:
Professors make their own travel arrangements. Maximum travel reimbursement = €1,500 OR €2,500 minus meal and accommodation expenses.

*This is the gross amount from which ~20% in mandatory social contributions will be directly deducted from your pay. Please note that this is not tax; therefore you must pay applicable income taxes in your home country.
## A Typical Two-Week Stay

### Day 1

**Welcome and Research**
- Guided tour of campus
- Welcome lunch with School representatives + institutional presentation
- Research presentation + discussion in one of our research centers
- Additional topic-specific exchange, if applicable
- Faculty reception to finish off the first day!

### Days 2–10

**Teaching**

Courses are scheduled over the two weeks. It may happen that on some days no course is scheduled because students have other commitments. In this case, you may plan your own activities. The weekend is generally free. Why not discover Strasbourg and its surroundings?
Application Procedure

Applications may be submitted in French or English by clicking on the appropriate flag:

https://candidatures.em-strasbourg.eu/

Applicants may apply to one or more vacancies. To begin, click on a vacancy under "Professeurs invités" or "Visiting professors". If you have applied in previous years, enter your login details under "Espace candidat" or "Applicant space".

We recommend using the latest version of Chrome or Mozilla Firefox.

Application period: Feb. 1–29, 2024

Contact & Support

Support is provided by the International Relations Office: vip@em-strasbourg.eu
Your ViP Team at the School

Assoc. Prof. Babak Mehmanpazir (PhD)
Dean

Assoc. Prof. Enrico Prinz (PhD)
Vice Dean for Strategic Management

Prof. Marie Pfiffelmann (PhD)
Associate Dean for Faculty Management & Research

Assoc. Prof. Kevin Mac Gabhann (PhD)
Director of International Relations

Prof. Géraldine Broye (PhD)
Head of R & D

Geoffrey Bertrand Le Chatton
Administrative Officer for Research

Jördis Seiler
International Mobility Programs & ViP Coordinator
The School
EM Strasbourg at a Glance

5 types of programs

Programme Grande École
Bachelor’s Program
Master’s Program
Executive Education Program
Doctoral Program
Key Figures

3,000 students

30% international students

240+ university exchange agreements in 50+ countries

400+ international exchange students

2 research centers

94 core faculty members

8 corporate chairs
Located in the heart of Europe and in the capital of humanism, EM Strasbourg Business School educates responsible, agile managers and leaders with a European mindset, ready to tackle organizational challenges through an impact-driven management style.

At EM Strasbourg Business School, the only Grande Ecole de Management in France to be part of an internationally recognized university, we produce impact-driven academic research to support the transformation of organizations in our ecosystem.

Our vision is to become the leading business school in the Upper Rhine Valley that empowers individuals and organizations from all walks of life to value their uniqueness and thrive beyond borders.

Firmly student-oriented, it is the expression of our School’s actions. We do not want our students to be different; we want them to make a difference, by being themselves.

We commit to our current and future students by inviting them to be distinctive by being who they are! EM Strasbourg strives to reveal, develop, and strengthen the talents of everyone.
Sustainable Development: A Reality

This core value features in the training of future managers who will know how to exercise their social and environmental responsibilities at work as well as in daily life.

Ethics: Doing the Right Thing

Understanding how to make professional and personal choices in line with one’s own values and the values of those around us is how we understand—and train students in—the practical application of ethics.

Diversity: An Asset

EM Strasbourg trains students who reflect the value of diversity. Since 2012, the School has held the diversity label, demonstrating its commitment to preventing discrimination, providing equal opportunity, and promoting diversity in human resources management.
The University
The University of Strasbourg

A Brief History

The history of the University of Strasbourg dates back to the 16th century when Johannes Sturm, a protestant scholar, created a Protestant Gymnasium in 1538 with the mandate of disseminating knowledge—one of the core values of humanism. Through the years, the Gymnasium eventually became a university in 1621, not to mention a German university from 1870 to 1918.

The traditions of research and openness to the world inherited from this period are still at the heart of the University’s values today. In 1971, the University of Strasbourg was divided into three universities based on academic disciplines only to reunite again in 2009. It became a unique and pioneering example of merging universities in France to enhance international exposure and develop the multidisciplinary aspects of education and research.
55,000+ students, 22% of whom are international
6,000+ lecturers, researchers, and staff
6 campuses
35 faculties, schools, and institutes
70 research units
10 doctoral schools, 2,000 PhD students
5 active Nobel Prize winners: Jean-Pierre Sauvage, chemistry (2016); Martin Karplus, chemistry (2013); Jules Hoffmann, physiology-medicine (2011); Richard Schrock, chemistry (2005); Jean-Marie Lehn, chemistry (1987)
750+ international partnerships
Member of EUCOR–The European Campus
Coordinator of the European Partnership for an Innovative Campus Unifying Regions (EPICUR)
Recipient of the Excellence Initiative (IdEx) label
Member of international consortia: League of European Research Universities (LERU), European Research Council (ERC), Franco-German University (UFA), Utrecht Network, Academic Consortium 21, etc.
The City of Strasbourg

A UNESCO World Heritage Site

Strasbourg has been on the UNESCO World Heritage list since 1988. The capital of the French region of Alsace, it is especially famous for its spectacular Gothic cathedral, its picturesque Petite France quarter, and its medieval churches, buildings, and half-timbered houses.

At the heart of Franco-German friendship, the city of Strasbourg is also the symbol of reconciliation between the two countries.

A Capital of Europe

Strasbourg, along with New York and Geneva, is one of the few cities in the world that is not a state capital but home to international organizations.

Strasbourg hosts European organizations such as the European Parliament, the Council of Europe, and the European Court of Human Rights.

Staffed by expatriates from all over Europe, the presence of these organizations makes Strasbourg one of the most cosmopolitan cities in France.