

EDITORIAL



Laurent Weill
Director of LaRGE

The importance of welcoming PhD students to a research center

What do professors do? They teach and conduct research. What does supervising PhD students entail? Teaching them how to do research. Simply put, supervising PhD students is teaching: professors transmit their knowledge of research practices to their PhD students.

Hosting PhD students is therefore a natural part of any research center's agenda.

It is a way of fulfilling one of the tasks inherent to being a professor while training the next generation of professors.

Last but not least, it contributes to creating a conducive environment for research, enriched by the energy and ideas of budding researchers.

INTERVIEW

Supervising PhD students: Jean-Philippe Bootz tells all



Associate professor at EMSBS and member of the HuManiS research center, Jean-Philippe Bootz is currently supervising two doctoral students. We asked him a few questions about the different dissertation formats used by his doctoral students and about his role as PhD adviser.

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NEWS

- [C. Perrin defends her PhD dissertation](#)
- [M. Klein receives the Best Paper Award at the 2023 GSSI conference](#)
- [C. Haller organizes a Wine and Tourism Chair seminar](#)
- [LaRGE Research Day in partnership with Kemmy Business School](#)

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A FEW PUBLICATIONS [cat. 1 & 2]



M-H. BROIHANNE et Daria PLOTKINA

"Determinants of individuals' objective and subjective financial fragility during the COVID-19 pandemic", *Journal of Banking & Finance* [CNRS cat. 2, FNEGE rang 1, HCERES cat. A, AJG 3]

Co-authors : Stefanie Kleimeier (Maastricht University), Arvid O.I. Hoffmann (University of Adelaide) and Anja S. Göritz (University of Augsburg)

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Philipp C. SAUER

"Blockchain in supply chain management: a multiple case study analysis on setups, contingent factors, and evolutionary patterns", *Production Planning and Control* [CNRS cat. 2, FNEGE rang 2, HCERES cat. A, AJG 3]

Co-authors : Guido Orzes (Free University of Bozen-Bolzano) and Giovanna Culot (University of Udine)

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Laurent WEILL

"Staying on top: Political cycles in private bank lending", *Journal of Comparative Economics* [CNRS cat. 1, HCERES cat. A, AJG 3]

Co-authors : Zuzana Fungáčová (BOFIT), Koen Schoors (UGent), Laura Solanko (MGIMO University)

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RESEARCH PROJECT

Financial literacy and entrepreneurial process is the dissertation topic of second-year PhD student Guillaume Thevenet, under the supervision of Anaïs Hamelin (LaRGE).

Although many initiatives exist to improve financial literacy, the OECD believes that it remains dangerously low worldwide. Financial literacy is defined as an individual's basic level of financial knowledge. Why is the low global level a problem? Academic literature shows that financial literacy is associated with better household financial management and promotes financial inclusion. Today, few studies examine the relationship between financial literacy and entrepreneurial behavior.

In my PhD dissertation, I seek to shed light on this issue by studying the link between financial literacy and the various stages of the entrepreneurial process. In the first chapter, I show that financial literacy is a determinant of entrepreneurial intention. In the second chapter, I look at the link between financial literacy and entrepreneurial performance. In future chapters, I hope to show that financial literacy has a direct impact on the rate of business start-ups and bankruptcies. Thus, the aim of my dissertation is to show that financial literacy supports entrepreneurs throughout the life of their businesses, which justifies improving their financial knowledge.

A LOOK BACK ON...

AIMS conference 2023

The HuManiS (EMSBS) and BETA (FSEG) research centers at the University of Strasbourg organized the 32nd annual conference of the International Association of Strategic Management (AIMS).

The conference took place June 7–9, 2023, on their campus in the European Center of Management and Economics (PEGE).

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Les Doctoriales HuManiS 2023

As in previous years, Doctoriales meetings for all doctoral students from the HuManiS research center (UR 7308) took place on June 26 and 27, in partnership with professors and doctoral students from the Bucharest University of Economic Studies (FABIZ).

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AEI congress 2023

LaRGE and Sciences Po Strasbourg organized the 13th congress of the Academy of Entrepreneurship and Innovation (AEI 2023) on the topic of the issues and challenges of tomorrow's entrepreneurship. The event took place June 28–30, 2023, in Strasbourg.

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AGENDA

- **September 12** : HuManiS annual meeting
- **September 18** : LaRGE Back-to-School Day
- **September 19** : Reception dedicated to research at EMSBS
- **October 9-10** : Workshop on Banking and Society, organized by Laurent Weill

Find all the seminar dates for each research center under the "**Research**" tab on the intranet.

The next issue will be published in the fall. Until then, the Research Office wishes you an excellent summer vacation!

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