

CALL FOR PAPERS

25th International Conference on Governance (CIG)

Association Académique Internationale de Gouvernance (AAIG)

June 4-5, 2026

at EM Strasbourg Business School, University of Strasbourg

«Dynamics of Responsible Governance: Between Conviction, Communication and Regulation»

This conference welcomes contributions from all fields of governance research (economics, management, sociology, etc.), and encourages a variety of approaches: theoretical, empirical, literature reviews. Submissions may address any classical topics (boards of directors, executive compensation, takeovers, stakeholder roles, etc.).

Beyond the traditional themes of the Conference, special attention will be given to research focusing on **responsible governance**.

Today, responsible governance has become an unavoidable evolution for organizations worldwide. It raises fundamental questions about values, ethics, and the genuine commitment of executives, board members and governance professionals, but also about more strategic drivers such as communication, reputation management, and the pursuit of legitimacy under growing societal pressure. At the same time, organizations face an increasingly demanding regulatory environment, with heightened requirements for transparency, non-financial reporting and compliance.

This conference invites scholars and practitioners to analyze the multiple dynamics of responsible governance: tensions between conviction and constraint, authenticity and reputation, voluntary choices and legal obligations. Theoretical, empirical, and interdisciplinary approaches are welcome to shed light on these issues at the heart of current transformations in governance.

Submissions may be made in French or English by **February 19, 2026** (two versions must be submitted: a complete version of the paper including the authors' names, affiliation and abstract, as well as an anonymous version).

The submission procedure for the doctoral workshop is identical to the one described above; however, the mention "paper for doctoral workshop" must appear on the first page of the paper and in the subject line of the email. The PhD project (maximum 10 pages) should include the following elements: research motivation and problem statement, literature review and positioning, proposed methodology, proposed fieldwork or sample, and provisional timetable.

The scientific committee will communicate its final decision to authors starting **March 26, 2026**.

Further information will be available on the AAIG website: www.aaig.fr, as well as on the [event's dedicated webpage](#).

Your contact

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The Organizing Committee

Élodie Behnam, Géraldine Broye, Fatma Hammami, Pauline Johannes, Hassan Kazmi, Vivien Lefebvre.