EM Strasbourg BUSINESS SCHOOL

Université de Strasbourg

HIGHLIGHTS FROM OUR JUNE 2026 SUMMER SCHOOL



Orientation day & Free weekend



Our Summer School began with a warm welcome from the Summer School team, helping students from Mexico, Norway, Spain, the UK and the USA settle into life in Strasbourg. Students enjoyed a fun introductory French language class and the day concluded with a cheese and wine tasting, a delicious way to begin their French adventure!

Students spent their free weekend exploring some of the region's most iconic destinations. Their adventures took them to the picturesque towns of Colmar, Sélestat and the magnificent 12th-century Haut-Koenigsbourg Castle.



Week 1

Course spotlight: Responsible Leadership for a Sustainable Europe

Taught by Dr. Kevin Mac Gabhann, "Responsible Leadership for a Sustainable Europe" equips future managers with the knowledge and skills needed to address today's sustainable development challenges through the lenses of responsible leadership and intercultural competence.

A highlight for students was the interactive Sustainable Development Goals (SDG) Game. In this simulation, participants negotiated solutions that promoted economic prosperity while protecting society and the environment.

Student feedback

"I really enjoyed the SDG game, it was so interesting to put what we had learned into practice, see how different people performed and then relate this to how country leaders behave in the real world"



Company Visit: Weberhaus

A visit to WeberHaus gave students an opportunity to explore one of Germany's leading manufacturers of sustainable, energy-efficient timber homes.

The visit provided a practical illustration of how innovation and responsible leadership can drive sustainability in industry.



Cultural experience: Alsatian Cooking class

Students took part in a hands-on cooking class led by local chefs, where they discovered the flavors and traditions of Alsatian cuisine.

Working together, students prepared a selection of regional specialities, including spaetzle, tarte flambée, cordon bleu, and our famous bredele biscuits.

Free week-end

Students got to experience an annual nationwide celebration "la Fête de la Musique".

Others made the most of Strasbourg's excellent cross-border connections with a road trip to Switzerland!



Week 2

Course spotlight: Understanding Europe

Building on the themes introduced during the first week, students gained a deeper understanding of how the European Union shapes today's business environment.
Students also attended their first class at the Palais Universitaire, where the first session of the Council of Europe was held in 1949. Having visited the Council of Europe the previous week, this historic setting provided valuable context for understanding the origins of European cooperation and the institutions that continue to shape Europe today.
This course also included a memorable visit to the European Parliament, where students took part in an interactive role-playing game taking on the role of Members of the European Parliament (MEPs).

Student feedback

"The European Parliament role-play was the most fun educational activity. I learned so much about the European Parliament through active participation."



Company Visit: Mercedes Trucks

Students particularly enjoyed the opportunity to visit Mercedes-Benz Trucks. Students toured the production facilities, gaining first-hand insight into the company's approach to innovation, advanced manufacturing, and sustainable mobility.



Cultural experience: Strasbourg Hospices Winery

Students were introduced to Alsace's renowned wine culture with a visit to the Strasbourg Hospices Winery, located beneath Strasbourg's historic Civil Hospital.

Students discovered the winery's rich history and exceptional setting before sampling a selection of regional wines

The program concluded with a farewell lunch at a traditional Alsatian restaurant, where students and staff gathered for one final meal together. They reflected on their favorite moments from the past two weeks, celebrated the friendships they had made, and said their goodbyes before returning home.

General student feedback

"Strasbourg is a perfect city for students to study in. I've seen and done things I wouldn't have in my wildest dreams think I would do without this program. This is something I will remember for the rest my life."

"This was the best two weeks of my life, I learned so much that I wouldn't have otherwise and made friends for life along the way!!"

"This was an amazing experience that I am so grateful for, thank you so much for making this course possible!!"

We would like to thank all of our students, partners, lecturers, and staff for making this edition such a memorable experience.

We are already looking forward to welcoming the next cohort to Strasbourg for the 2027 EM Strasbourg Summer School.

Save the date: June 11 – 25, 2027